

# Offer Terms & Conditions

This document is an electronic record in terms of the Information Technology Act, 2000 and the rules thereunder, as applicable, and the amended provisions pertaining to electronic records in various statutes as amended by the Information Technology Act, 2000. This electronic record is generated by a computer system and does not require any physical or digital signatures.

Zepto Private Limited (hereinafter referred to as "**Zepto**", "**Offer Partner**", "**We**", "**Us**" or "**Our**") is offering a limited-period promotional offer sponsored by **ITC Foods Limited** ("**ITC Limited**"). The Offer is made available on Zepto's mobile application and website (collectively, the "**Platform**").

By participating in this Offer, all users (as defined below) agree to be bound by these Offer Terms & Conditions ("**Offer T&Cs**"). Continued participation constitutes unconditional acceptance of these Offer T&Cs, in addition to Zepto's Terms of Use and Privacy Policy.

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## 1. Offer Overview

1.1 This is a limited-period promotional offer ("**Offer**") run by Zepto and sponsored by ITC Limited on the Platform.

1.2 These Offer T&Cs are in addition to Zepto's Terms of Use and Privacy Policy available on the Platform. In the event of any inconsistency, these Offer T&Cs shall prevail with respect to the Offer only.

1.3 Participation in the Offer is voluntary and is made on a best-effort basis.

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## 2. Offer Period

2.1 The Offer shall be valid from **28 November 2025 to 31 December 2025** (both days inclusive) ("**Offer Period**"), unless withdrawn or modified earlier at the sole discretion of Zepto or ITC Limited without prior notice.

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## 3. Eligibility Criteria

To be eligible to participate in the Offer, a customer ("Customer" / "You" / "Your") must:

- Be a natural person;
- Be an Indian citizen and legal resident of the Republic of India;
- Be at least **18 years of age** at the time of participation;
- Be legally competent to enter into a binding contract under applicable Indian laws;
- Hold a valid **PAN card** issued under the Income-tax Act, 1961;
- Have India set as the current country in their Zepto account and a valid billing address in India;
- Purchase eligible **Aashirvaad Select Atta** SKUs (as detailed in *Annexure I*) in a single bill from the Platform during the Offer Period.

3.2 The Offer is **not valid in the state of Tamil Nadu**, in accordance with the Tamil Nadu Prize Schemes (Prohibition) Act, 1979.

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## 4. Offer Mechanics

4.1 During the Offer Period, eligible Customers who successfully purchase the eligible Products in a single bill from the Platform may receive a **Scratch Card**.

4.2 Orders that are cancelled, returned or refunded shall not be eligible for participation or winning any Prize under this Offer.

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## 5. Winning Criteria & Prizes

5.1 To be eligible to win a Prize, a Customer must:

- Purchase any **Aashirvaad Select Atta** branded product (any SKU) from the Platform; and
- Complete the purchase and participate in the Scratch Card activity on Zepto.

5.2 Prize details:

- **3 Lucky Winners** stand a chance to win approximately **1 gram, 18 karat gold grain**;
- **5,000 Customers** may receive discount vouchers;
- Remaining participants may receive a "Better Luck Next Time" message.

5.3 Eligibility based on purchase history:

- Customers purchasing Aashirvaad Select Atta for the **first time** (no purchase in the last 2 months) will be eligible for a Scratch Card on their **second purchase** on Zepto (any brand, any category, any value);
- Customers who have purchased Aashirvaad Select Atta within the last 2 months will be eligible for a Scratch Card on their Aashirvaad Select Atta purchase during the Offer Period;
- The 2-month period shall be calculated from the date of the previous purchase during the activation period.

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## 6. Winner Selection & Communication

6.1 Winners shall be selected by the Offer Partner through a randomizer from the list of eligible Customers.

6.2 Winners shall be notified via **WhatsApp or email** with details required for Prize redemption.

6.3 Winner details shall be shared by Zepto with ITC Limited within **10 days** from the end of the Offer Period.

6.4 By participating, Customers consent to Zepto sharing their contact and identification details with ITC Limited solely for Prize fulfilment.

6.5 Zepto's decision regarding winner selection shall be final and binding.

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## 7. Prize Fulfilment & Taxation

7.1 Prizes are sponsored by ITC Limited.

7.2 Prizes cannot be transferred, exchanged, sold or encashed for cash or any other products.

7.3 The Offer and Prizes are subject to the provisions of the **Income-tax Act, 1961**. Applicable **TDS** shall be deducted.

7.4 Winners shall be required to provide KYC details including PAN, address and other information as required for Prize distribution.

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## 8. Rights & Disclaimers

8.1 Zepto and ITC Limited reserve the right to modify, withdraw or discontinue the Offer at any time without prior notice.

8.2 The Offer may be withdrawn or suspended due to force majeure events beyond reasonable control.

8.3 Zepto and ITC Limited shall not be responsible for any loss, damage, theft, misuse or non-receipt of Prizes.

8.4 Zepto acts solely as a platform facilitator, and ITC Limited shall be responsible for sponsorship of Prizes.

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## **9. Intellectual Property**

All rights, title and interest, including intellectual property rights in the Offer-related and promotional materials, shall vest exclusively with ITC Limited.

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## **10. Governing Law & Jurisdiction**

These Offer T&Cs shall be governed by and construed in accordance with the laws of India. Courts at **Bengaluru** shall have exclusive jurisdiction over any disputes arising in connection with this Offer.

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## **11. Customer Support**

For any queries related to the Offer, Customers may raise a request through the **Help Center** on the Zepto app. No other correspondence regarding the Offer shall be entertained.

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## **12. Acceptance**

By participating in this Offer, you confirm that you have read, understood and agreed to these Offer Terms & Conditions.