

Terms & Conditions

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Swiggy Limited (hereinafter referred to as “**Swiggy**”, “**We**”, “**Us**” or “**Our**”, which includes Swiggy Instamart) is a public limited company incorporated under the laws of India, having its registered office at No. 55, Sy No. 8 to 14, I & II Floor, Maruthi Infotech Center, Amarjyothi Layout, Intermediate Ring Road, Domlur, Bangalore – 560071.

By participating in this activity, all participants (as defined below) agree to be bound by these Terms & Conditions (“**T&Cs**”). These T&Cs govern participation in the contest described herein. Continued participation constitutes unconditional acceptance of these T&Cs (collectively referred to as “**Swiggy T&Cs**”).

1. Details of the Contest

1.1 Swiggy has launched the “**Spin the Chakki Contest**” (“**Contest**”) as part of the *Aashirvaad Select Atta Gold Grain 2025* offer.

1.2 Eligible participants who take part in the Contest during the Contest Period and meet the eligibility criteria set out below may be entitled to win prizes (“**Prize**” / “**Reward**” / “**Voucher**”), subject to these T&Cs.

1.3 Two options shall be displayed on the T&Cs page, and selection of either option shall be deemed as acceptance of these T&Cs by the user.

2. Steps to Participate

- a. During the Contest Period, the participant must spin the digital **Chakki**.
- b. After spinning the Chakki, the participant will be shown the result based on where the needle stops, subject to answering the question displayed post-spin correctly.
- c. Upon answering the brand-related question correctly, the participant will be redirected to the brand store where they may purchase **Aashirvaad Select Atta**.

3. Eligibility to Win

To be eligible for the Prize, a participant must:

- Participate in the Spin the Chakki activity;
- Answer the post-spin question correctly; and
- Make a minimum purchase of **INR 300** worth of **Aashirvaad Select Atta**.

Participants are eligible to win only once during the Contest Period. Prizes shall be allotted randomly.

4. Winner Selection & Prize Fulfilment

4.1 Winners shall be eligible for the Prize only upon satisfying all conditions and verification by Swiggy.

4.2 Winners must share such information as may be required by Swiggy for verification and fulfilment.

4.3 Winner details, including name, contact number and address, shall be shared by Swiggy with the brand team of **Aashirvaad Select Atta** and the sales team of **ITC**.

4.4 The Prize (1 gram, 18 karat gold grain) shall be delivered to Winners within **90 days** from the date Swiggy shares Winner information with ITC.

4.5 A total of **three (3) Winners** shall receive gold grain rewards during the Contest Period.

4.6 No cancellation or substitution of the Prize is permitted once the Winner is announced.

5. General Terms & Conditions

5.1 The Contest is valid only during the Contest Period.

5.2 Each Winner is entitled to only one Prize during the Contest Period.

5.3 The Contest is open only to Indian citizens and residents, excluding residents of **Tamil Nadu**.

5.4 The Contest is valid in all Instamart serviceable cities, excluding Tamil Nadu.

5.5 There is no cash alternative for any Prize. Prizes are non-transferable and cannot be exchanged.

5.6 Prizes or coupons cannot be combined with any other offer or coupon.

5.7 The Reward cannot be used for any commercial or resale purposes.

6. Legal & Compliance

6.1 Participation in the Contest is subject to compliance with all applicable laws and regulations in India.

6.2 This Contest is governed by the **Indian Contract Act, 1872**, and other applicable Indian laws.

6.3 Swiggy reserves the right to disqualify any participant found engaging in illegal, fraudulent or suspicious activity.

6.4 Swiggy reserves the right to suspend, modify, withdraw or cancel the Contest, in whole or in part, at its sole discretion.

7. Liability & Disclaimers

7.1 Swiggy shall not be responsible for any loss, damage, injury, theft, misuse or misplacement of the Prize.

7.2 Swiggy shall not be liable for any technical errors, server failures, communication delays or system interruptions.

7.3 Swiggy acts only as a platform service provider (PoSR) and shall have no role in prize redemption beyond facilitation.

7.4 Swiggy's decision regarding the Contest and Winners shall be final and binding.

8. Privacy & Data Usage

8.1 By participating, users consent to Swiggy collecting, storing and sharing their information for Contest fulfilment and promotional purposes.

8.2 Swiggy shall take reasonable measures to protect user data and comply with applicable data protection laws.

8.3 Personal data shall not be published except where required by law or for Contest fulfilment.

9. Promotional Rights

9.1 Participants grant Swiggy the right to use their name, image, likeness, testimonials and related content for promotional, advertising and marketing purposes without additional compensation.

9.2 Participants agree to participate in promotional activities related to the Contest, if required.

10. Indemnity

Participants agree to indemnify and hold harmless Swiggy, its affiliates, partners and employees from any claims, losses, damages or expenses arising out of participation in the Contest or misuse of the Prize.

11. Intellectual Property

All trademarks, logos, trade names and intellectual property used in connection with the Contest are owned by their respective owners and used under license or permission.

12. Miscellaneous

12.1 The Prize must be used or redeemed within the specified validity period, if any.

12.2 Swiggy reserves the right to cancel or revoke the Prize in case of breach of these T&Cs.

12.3 If any provision of these T&Cs is held invalid, the remaining provisions shall continue to be valid and enforceable.

By participating in the Contest, you confirm that you have read, understood and agreed to these Terms & Conditions.